

# training

## Training TOP 125 2009

**D**espite a difficult economy, the 2009 Top 125 companies continued to invest time, dedication, commitment, and resources in learning and development excellence—and had the business results to show for it, particularly PricewaterhouseCoopers, which repeats its No. 1 position on the list. Some 28 newcomers (two in the Top 50) cracked the list this year, the ninth in a row *Training* has ranked the top companies of employer-sponsored workforce training and development. As usual, each Top 125 company was measured on quantitative (75 percent to total score) and qualitative (25 percent to total score) data. Factors influencing the rankings include: Training tied to business objectives • Number of trainers • Employee turnover and retention • Leadership development • Tuition assistance • Corporate university • Certification • Training budget and percentage of payroll. And, much, much more. An outside research and statistical data company, under the guidance of *Training* magazine, scored companies on this data supplied by applicants. Then, our editors subjectively reviewed each application.

Congratulations to this year's Training Top 125.

2009 Rank	2008 Rank	Company Name/ Location/ Primary Business	Annual Revenue	No. of Employees	No. of Trainers			Total Training Budget	Training Budget as a Percentage of Payroll	Tuition Reimbursement	Corporate University
					Full-Time	Part-Time	SMEs				
23	*	Northwestern Mutual Financial Network Milwaukee, WI Finance/Banking	\$21B U.S.	5,500 U.S.	25	60	500	NFP	NFP	Yes	Yes Other

**Additional Information**

**Northwestern Mutual Financial Network** The company launched a network-wide technology coaching program to help financial representatives and staff in their field offices use information technology to more effectively manage their practices. Technology coaches are employed by individual offices to help them leverage a variety of industry financial software and also provide training on Northwestern Mutual's proprietary financial planning and customer relationship management systems. During the pilot for the program, more than 1,400 financial representatives and assistants were trained, and 1,200-plus individual coaching sessions were conducted.

NFP= Information provided, but not for publication ND= Information not disclosed N/A= Not applicable BP= Honored for Best Practice OTI= Honored for Outstanding Training Initiative



The "Training Top 125" honor covers a number of Northwestern Mutual field training and leadership development programs, including:

- Fastrack training system
- LEAD Program
- Leadership University
- Succession planning programs
- Professional designation prepayment/reimbursement
- Learning Network



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